PRESS RELEASE

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Simpl® Implant Protocol makes Town & Country Dental Studios New York’s #1 Laboratory

MARCH 15, 2006, NEW YORK - Town & Country Dental Studios, the only Atlantis “Super Elite” Laboratory in the New York metropolitan area, has become the #1 producer of Atlantis CAD/CAM Abutments in the New York region, based on monthly unit sales.

Atlantis CAD/CAM Abutments are at the heart of Town & Country’s unique implant restoration protocol called the Simpl® Implant Restoration System. It includes a custom Atlantis CAD/CAM Titanium abutment, Titanium abutment screw, abutment placement jig, analog, soft tissue model, and a low set fee of just $379 per unit. New Zirconia abutments are also available. The complete restoration, adding the crown of your choice, requires just 10 business days.

Response to the Simpl protocol has been record-breaking. Since Simpl’s debut in May, Town & Country has produced over 1500 restorations, making Town & Country the largest producer of Atlantis CAD/CAM abutments. This remarkable protocol allows every general practitioner and surgeon to restore implants easier, faster and for less money than other implant protocols. Simpl requires no doctor-supplied components, merely a fixture level impression with transfer copings, a counter and bite. Additionally, Simpl works with—and warrantees—fixtures from every major implant manufacturer.

Town & Country Dental Studios is recognized as a leading full-service lab in the Northeastern United States. Established in 1962, Town & Country prides itself on delivering consistent, high-quality restorations, outstanding customer service and innovative treatment planning solutions. All Town & Country crowns, bridges, implants and laminates are crafted with the pride, service and attention to detail that you can only get from a 3rd generation, family-run laboratory.

For more information or to become a valued Town & Country customer, call 1-800-925-8696, visit their website at www.BetterImplants.com, or e-mail CustServ@tncdental.com.

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