



PRESS RELEASE

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Town & Country Dental Studios adds Zirconia CAD CAM Abutments to "Simpl" Implant Restoration System

FEBRUARY 15, 2006, NEW YORK - Town & Country Dental Studios, the only Atlantis "Super Elite" Laboratory in the New York metropolitan area, now features Zirconia CAD CAM abutments in its "Simpl" Implant Restoration System. The addition of Atlantis Zirconia abutments now makes Simpl the most efficient way to plan, price and place highly esthetic implant-retained restorations.



Town & Country's Simpl® Implant Restoration System includes a custom Zirconia CAD CAM abutment, Titanium abutment screw, abutment placement jig, analog, soft tissue model, and a low set fee of just \$479 per unit. To complete this all-ceramic restoration, and ensure the best possible esthetic result, simply add the Procera, Lava or Cercon crown of your choice. The Simpl system is also ideal for Cerec crowns.

Town & Country's custom Zirconia abutments are fabricated by Atlantis Components, Inc. using the very latest CAD CAM technology. Abutments are designed on computer with 3D rendering software. Then after laboratory approval, they are precision-milled from solid yttria-stabilized tetragonal zirconia polycrystals (Y-TZP). Zirconia abutments are available for most standard diameter external hex interfaces; internal hex will be available shortly.

To appreciate the full benefits of the Simpl system and custom CAD CAM abutments, the doctor supplies just a fixture-level impression with transfer copings, a counter and bite. The Simpl case is returned in about 10 business days. Over a year, Simpl can save the doctor hundreds, even thousands of dollars in component costs and many hours of case planning time, chair time and patient visits.

Town & Country Dental Studios is recognized as a leading full-service lab in the Northeastern United States. Established in 1962, Town & Country prides itself on delivering consistent, high-quality restorations, outstanding customer service and innovative treatment planning solutions. All Town & Country crowns, bridges, implants and laminates are crafted with the pride, service and attention to detail that you can only get from a 3rd generation, family-run laboratory.

For more information or to become a valued Town & Country customer, call 1-800-925-8696, visit their website at www.BetterImplants.com, or e-mail CustServ@tncdental.com.

